

# The Roadmap For Success

## The Business Start-Up Phase

*"REGISTER - ACTIVATE - ENGAGE"*

### **Four Basic Elements:**

#### **1) Register with Amway and LTD**

- **Register w/ product bundle & obtain IBO number**
- **Begin LTD Membership & Install MSG/MEDIA applications**

#### **2) Schedule a PV Orientation w/ your upline**

- **Learn about product portfolio**
- **Discuss game-plan to convert basic buying habits in order to increase PV**
- **Learn how to navigate Amway.com**
- **Begin putting together first order & Ditto Profile**
- **Set up PRW**
- **Set up list of potential customers**
- **Understand the Core300 goal**

#### **3) Proper Prospecting**

- **Partnering w/ your upline to start filtering your prospects**
- **Learn simple process to sponsor quality people as part of your team**
- **Work towards qualifying for up to \$450 of Fast Track bonuses**

#### **4) Education & Communication**

- **Accelerate your progress by taking advantage of LTD's Value-Based Education System**
- **Communicate regularly with your upline via the LTD Messaging Platform**

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## The Roadmap For Emerging Leaders

**CORE300**

Monthly Sum Total of all **Personal PV** plus **Retail PV** plus **50PV** from each new registered **IBO** personally sponsored w product bundle

**3/10**

**3 Personal Legs & 10 total people** (incl selves) at current business event. **1000 GPV** in existing or previous full month

**6/25**

**6 Personal Legs & 25 total people** (incl selves) at current business event. **4000 GPV** in existing or previous full month

**6/50**

**6 Personal Legs & 50 total people** (incl selves) at current business event. **7500 GPV** in existing or previous full month

**9/75**

**9 Personal Legs & 75 total people** (incl selves) at current business event. **15000 GPV** in existing or previous full month

**12/100**

**12 Personal Legs & 100 total people** (incl selves) at current business event.

## The Nine Core Steps

### "Grow Your Income"

#### 1) STP 3-5 Times/Wk

- Connect/Filter enough prospects to expose plan to 3-5 per week

#### 2) 100% Personal Use of your products

- Re-direct your \$ back in your own business

#### 3) Develop 50 PV in Customer Volume monthly

### "Grow Your Self"

#### 4) Listen to audios daily

- Either via CD or LTD Media download

#### 5) Read consistently

- Seek advice from upline on an appropriate book to read now

#### 6) Attend All Business Meetings that you qualify for

### "Grow Your Team"

#### 7) Be Accountable

- Integrity matters
- Your words & commitments matter

#### 8) Be Coachable. Seek a Mentor

- Appreciate sound counsel from experienced leaders

#### 9) Communicate

- Stay connected with your team and take advantage of the LTD MSG app